



Privacy statement regarding the survey for the study on digital transformation in the public sector conducted by AWK Group AG.

1. Introduction

In this privacy statement, AWK Group AG explains to what extent and under what conditions it processes personal data with regard to participation in the study on digital transformation in the public sector.

"Personal data" refers to all information that relates to an identified or identifiable person.

"Processing" means any handling of personal data, regardless of the means and procedures used, in particular the acquisition, storage, use, conversion, disclosure, archiving or destruction of the data.

2. Responsibility

The data processing described here is under the responsibility of the following company:

AWK Group AG, Leutschenbachstrasse 45, CH-8050 Zürich, Switzerland.

If you have any questions or comments about this privacy statement or the privacy practices described below, or if you have participated in the study and wish to withdraw your consent to the processing of your data, please contact:

Herr Marc Raum
AWK Group AG
Leutschenbachstrasse 45
CH-8050 Zürich

E-Mail: marc.raum[at]awk.ch

3. Data Processing

3.1. Identification data collected and processed

- Name: must be provided by the participants as consent to participate.
- E-mail address: can be provided voluntarily by participants if they wish to receive the final study.
- Identification data in open comments: any personal data shared by participants in connection with open comments.

Only the people directly involved in the study have access and insight into the identification data. The identification data is used both to ensure that the study is distributed after completion and to avoid redundancies in case of reminders to participate in the survey.



The identification data name and e-mail address will be removed before data analysis and will not be used for evaluation.

Any identification data in open comments will be anonymised before data analysis, so that they cannot be traced in any way to the participating person or other individuals.

Each instance of access to the identification data is documented in a log. It records both the person accessing the data and the reason for the access.

3.2. Other personal data collected and processed

- Country: Country of residence is collected and evaluated as a demographic factor in the study.
- Age: Age is collected and evaluated as a demographic factor in the study.
- Occupational role: Occupational role is collected and evaluated as a demographic factor in the study.
- Hierarchical position: Hierarchical position is collected and evaluated as a demographic factor in the study.
- Administrative level: Administrative level is collected and evaluated as a demographic factor in the study.
- Administrative domain: Administrative domain is collected and evaluated as a demographic factor in the study.

This personal data will not be processed and evaluated together with the identification data. The participants will not experience any negative consequences from the information provided in the study.

4. Purpose of data processing

The data collected by AWK Group AG is used exclusively to gain action-oriented insights regarding successful digital transformation in the public sector.

5. Data retention

The original survey data including identification data and other personal data are stored on a password-protected server located in Switzerland or the European Union.